



November 5, 2018

Dear Property Owner/Business Owner:

The City of Springfield (City) and the Oregon Department of Transportation (ODOT) invite your participation in helping us shape the future of Springfield's Main Street. As your busy schedule allows, please:

- Read this letter and the enclosed Fact Sheet for background information.
- Visit [maintstreetsafety.org](http://maintstreetsafety.org) for news and updates, including opportunities to give your input.
- While visiting the website, consider signing up for email notifications.

We look forward to working with you in identifying solutions that meet the goals and purpose of the Main Street Safety Project.

## Background

Springfield's Main Street is consistently ranked as one of the most unsafe city streets in Oregon based on the severity and frequency of traffic crashes. In recent years, the City and ODOT have engaged the community in identifying and discussing potential changes along Main Street. Previous engagement activities have included:

- Determining the community's vision for future development
- Improving pedestrian crossings
- Improving lighting downtown
- Assisting people who want to learn about and use a full range of transportation options
- Looking into high-capacity transit

Also, the City has worked with ODOT to reduce the speed limit and conduct public education and enforcement about traffic safety.

Even with these efforts, Main Street's unsafe ranking persists. ODOT and the City must address this problem to save lives, reduce injuries, and lessen property damage due to crashes. At the direction of the Springfield City Council, City staff is collaborating with ODOT and Lane Transit District to launch the Main Street Safety Project.

The project's purpose is to select infrastructure solutions that will make Main Street safer for people walking, biking, driving, and using transit. These safety solutions will also provide for the movement of

goods and people, support economic viability, accommodate current bus service and future transit. The improvements will also complement safety education and traffic enforcement.

### What to expect

Over the next two to three years, a coordinated planning effort will identify safety improvements and a preferred transit mode choice for Main Street that support the community's vision. When the final plan is complete, partner agencies will work with the adjacent business and property owners, as well as community members, on a more detailed design to implement the identified solutions, including efforts to minimize construction's impact to properties and maintain access to businesses.

The City and ODOT are committed to sharing information with and gathering input from both the broader community and key stakeholders. We invite your participation in helping us shape the future of Main Street. The enclosed fact sheet includes information about how you can share your thoughts and ideas.

Again, thanks for your time. We look forward to working with you.

Sincerely,



Molly Markarian  
Project Manager  
City of Springfield



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Project Manager  
Oregon Department of Transportation

Have questions? Email [info@ourmainstreetspringfield.org](mailto:info@ourmainstreetspringfield.org), send mail to City of Springfield, C/O Main Street Safety Project, 225 5<sup>th</sup> Street, Ste. 101, Springfield, OR 97477, or call 541.726.4611.



The Main Street Safety Project is a collaborative effort between the City of Springfield and the Oregon Department of Transportation