



# Chamber of Commerce – Government Issues Committee: Outreach Summary

**MEETING DATE:** Tuesday, March 12<sup>th</sup>, 2019

**LOCATION:** Hilton Garden Inn – 3528 Gateway Street, Springfield, OR 97477

**TIME:** 7-8:00 am



## In Attendance

### Staff

Loralyn Spiro, City of Springfield

Molly Markarian, City of Springfield

## Overview and Purpose

This outreach event was held in coordination with the Springfield Chamber of Commerce, engaging the Government Issues Committee. This engagement fulfills, in part, the Stakeholder Liaison Opportunities outlined in the Main Street Safety Project: Planning Phase Community Engagement & Communications Plan. Thirteen community members were engaged in the outreach process at this event.

The outreach process combined presentation of information with facilitated group discussion. The project was introduced by Molly Markarian, City of Springfield, and discussion was led by City staff. Additionally, feedback was sought from these community members on draft Goals and Objectives.

## Outreach Review

The presentation opened with Molly Markarian, City of Springfield, asking the participants ‘What words describe safety on Main Street for you?’ Molly then provided an introduction to the project, outlining the project’s importance, purpose, location, and timeline. She then reviewed the community engagement activities that had been employed to date and described how community feedback would be used throughout the remainder of the planning process. She then shared highlights from Technical Memo #6 (Existing Transportation Conditions) and provided an overview of the draft Goals & Objectives, including how their development was informed by prior community input.

Participants were encouraged to ask questions throughout the presentation, which were recorded by hand by staff. Participants were then guided through group discussion by City staff. The group was also asked a set of questions to gain feedback on the Goals & Objectives, and answers were recorded by hand by staff.

## What Words Describe Safety on Main Street for You?

- No one dies
- Accident free
- Safely cross
- Pedestrian safety
- Slower traffic
- Open visibility around obstructions
- No snow 😊
- Free flow of traffic

## Participant Questions

- What’s been the effect of reducing posted speed limits on Main St?
- What are the causes of crashes on Main St (if speed isn’t main factor)?
- How often is distracted driving (people on their phones) a factor in rear-end crashes?
- How is Glenwood (roundabouts) working so far?
- Is the plan going to be the same for the whole corridor, or different goals for different segments of Main St?
- This study and safety issues are just for between 20<sup>th</sup> and 72<sup>nd</sup> St.?
- Is there another plan for Main St closer to downtown?
- What is the status of the Main-McVay Transit Study project?
- How did you do business outreach to Main St business people?
- What’s been the strongest feedback from involved businesses?
- How many businesses are represented on the SAC?
- Is there representation/involvement in project from “heavy” industry?
- How is this project funded (construction)?
- Next year’s big project on 42<sup>nd</sup> St - timeline, what will that entail? Will this project impact that work?

## Goals & Objectives Feedback

- Business community impact would be best for us to focus on or most interested in, at this meeting
  - Also other issues like safety, feasibility, cost benefit
- Drive more business to our businesses
- Solutions should *encourage* more people to frequent Main St businesses
- Example from Adelaide, South Australia: found problem causing many accidents was that there was no end to line of sight
  - Added monuments, statues, etc. which slowed traffic
- Previously in Eugene when pedestrians could cross intersections diagonally (all traffic at intersection had to stop) saw reduction in accidents

- In the past week (in Eugene and Springfield) people crossing highways/streets at unmarked areas – how can we regulate that (human behavior)?
  - Also speeding, following too closely- how do you regulate human behavior?
  - Autonomous cars 😊
- Wording of business goal – for metrics, it’s not just *supporting* viability but also *attracting* business
  - Why isn’t that called out?
  - Be more proactive in attracting future business, *encouraging*, etc.
- Something that came up at City Council was interesting- right of way impact
  - Viability of adding interesting curving elements to Main St as Mayor asked?
  - Access to a business can be done both by sidewalks and driveways
- In some communities, medians block off areas, there’s only one place to get into a business
  - Having ways to get into a particular business, so you know where traffic is coming from
  - Don’t block off whole area so you have to go way around to get to business
  - Structure access in a thoughtful way
- Second business objective regarding responding to business needs - curious what that looks like
- A couple years ago, heard from business people (when considering EmX), there was concern with staying open/in business
  - Part of SUB concern was moving many poles and water lines, at ratepayer expense, issue of payment
- What amenities would there be to support the values of Mobility and Transportation Choices?
- The Main-McVay Transit Study mobilized a lot of the businesses on Main Street.



## Springfield Board of Realtors: Outreach Summary

**MEETING DATE:** Tuesday, March 12<sup>th</sup>, 2019

**LOCATION:** Along Came Trudy, 1488 18th Street, Springfield, OR 97477

**TIME:** 11:30am-1 pm



### In Attendance

#### Staff

Emma Newman, City of Springfield

Loralyn Spiro, City of Springfield

Molly Markarian, City of Springfield

### Overview and Purpose

This outreach event was held in coordination with the Springfield Board of Realtors. This engagement fulfills, in part, the Stakeholder Liaison Opportunities outlined in the Main Street Safety Project: Planning Phase Community Engagement & Communications Plan. Approximately 45 community members were engaged in the outreach process at this event.

The outreach process combined presentation of information with facilitated group discussion. The project was introduced by Molly Markarian, City of Springfield, and discussion was led by City staff. Additionally, feedback was sought from these community members on draft Goals and Objectives.

### Outreach Review

The presentation opened with Molly Markarian, City of Springfield, asking the participants ‘What words describe safety on Main Street for you?’ Molly then provided an introduction to the project, outlining the project’s importance, purpose, location, and timeline. She then reviewed the community engagement activities that had been employed to date and described how community feedback would be used throughout the remainder of the planning process. She then shared highlights from Technical Memo #6 (Existing Transportation Conditions) and provided an overview of the draft Goals & Objectives, including how their development was informed by prior community input.

Participants were encouraged to ask questions throughout the presentation, which were recorded by hand by staff. Participants were then guided through group discussion by City staff. The group was also asked a set of questions to gain feedback on the Goals & Objectives, and answers were recorded by hand by staff.

## **What Words Describe Safety on Main Street for You?**

- Lights
- Crosswalks
- Education
- Flashing Crosswalks
- Sidewalks
- No vacant buildings
- Security
- More Lighting

## **Participant Questions**

- What is the speed range in the study area?
- Has the speed reduction helped? Has it reduced the number of crashes?
- Are 1.3 crashes per week a high rate?
- Are you far along with solution alternatives?
- When will you have preliminary solutions to consider?
- How is this project funded?
- When will construction occur?
- I was hit by another driver on Main Street but they didn’t receive a ticket. Why not?

## **Goals & Objectives Feedback**

- Lighting should be included to help see pedestrians
- Need to do more education and enforcement; pedestrians are crossing where they should not be
- Also about not driving and texting
- Enforcement should be done to stop this kind of behavior
- Drivers and bicyclists have just as much if not more responsibility to look out for pedestrians
- Bicyclists need to have more lighting when biking in the dark
- Barrier (median) by Albertson’s has helped prevent crashes and directs traffic where to turn
- The rest of Main Street is wide-open and cars turn everywhere
- Put a delay on the RRFB lights or walk signs so pedestrians don’t just start out into traffic before vehicles stop



## Twin Rivers Rotary: Outreach Summary

**MEETING DATE:** Friday, April 12<sup>th</sup>, 2019

**LOCATION:** Along Came Trudy – 1488 18th Street, Springfield, OR 97477

**TIME:** 6:30-8 am



### In Attendance

#### Staff

Emma Newman, City of Springfield

Brian Barnett, City of Springfield

### Overview and Purpose

This outreach event was held in coordination with Twin Rivers Rotary. This engagement fulfills, in part, the Stakeholder Liaison Opportunities outlined in the Main Street Safety Project: Planning Phase Community Engagement & Communications Plan. Thirty-five community members were engaged in the outreach process at this event.

The outreach process combined presentation of information with facilitated group discussion. The project was introduced by Emma Newman, City of Springfield, and discussion was led by City staff. Additionally, feedback was sought from these community members on draft Goals and Objectives.

## **Outreach Review**

The presentation opened with Emma Newman, City of Springfield, asking the participants ‘What words describe safety on Main Street for you?’ Emma then provided an introduction to the project, outlining the project’s importance, purpose, location, and timeline. She then reviewed the community engagement activities that had been employed to date and described how community feedback would be used throughout the remainder of the planning process. She then shared highlights from Technical Memo #6 (Existing Transportation Conditions) and provided an overview of the draft Goals & Objectives, including how their development was informed by prior community input.

Participants were encouraged to ask questions throughout the presentation, which were recorded by hand by staff. Participants were then guided through group discussion by City staff. The group was also asked a set of questions to gain feedback on the Goals & Objectives, and answers were recorded by hand by staff.

## **What Words Describe Safety on Main Street for You?**

- Traffic use
- Lower speed limit
- Turning movements
- Lots of pedestrians
- Uncomfortable/unsafe for bikes

## **Participant Questions & Comments**

- Main Street is a highway and business street
- Do crash statistics include pedestrians/bikes or just autos?
- What is the budget/source of funding, and what are total costs (including SUB relocation, etc.)?

## **Goals & Objectives Feedback**

- What is roadway for? – on-street parking vs flow
- Widening Street reduces business parking
- Median maintenance (Mohawk paint curbs)
- Pedestrians crossing at non-marked crosswalk locations
  - Need more crosswalks
  - Some cross close to existing crossings
  - Design crosswalks effectively
  - Enforce pedestrian and driver violations
- Roundabouts! – safer, travel quickly along street



## Springfield City Club: Outreach Summary

**MEETING DATE:** Thursday, April 18<sup>th</sup>, 2019

**LOCATION:** Hilton Garden Inn – 3528 Gateway Street, Springfield, OR 97477

**TIME:** 12-1:00 pm



*Where Citizens Make a Difference*

### In Attendance

#### Staff

Loralyn Spiro, City of Springfield

Molly Markarian, City of Springfield

### Overview and Purpose

This outreach event was held in coordination with the Springfield City Club. This engagement fulfills, in part, the Stakeholder Liaison Opportunities outlined in the Main Street Safety Project: Planning Phase Community Engagement & Communications Plan. Approximately 23 community members were engaged in the outreach process at this event.

The outreach process combined presentation of information with facilitated group discussion. The project was introduced by Molly Markarian, City of Springfield, and discussion was led by City staff. Additionally, feedback was sought from these community members on draft Goals and Objectives.

### Outreach Review

The presentation opened with Molly Markarian, City of Springfield, asking the participants ‘What words describe safety on Main Street for you?’ Molly then provided an introduction to the project, outlining the project’s importance, purpose, location, and timeline. She then reviewed the community engagement activities that had been employed to date and described how community feedback would be used throughout the remainder of the planning process. She then shared highlights from Technical Memo #6 (Existing Transportation Conditions) and provided an overview of the draft Goals & Objectives, including how their development was informed by prior community input.

Participants were encouraged to ask questions throughout the presentation, which were recorded by hand by staff.



Participants were then guided through group discussion by City staff. The group was also asked a set of questions to gain feedback on the Goals & Objectives, and answers were recorded by hand by staff.

## What Words Describe Safety on Main Street for You?

- Reduced speed
- There isn't any
- Pedestrians
- Walkable
- Crosswalks
- Traffic lights – not many
- Bus pullouts
- Business pullouts
- Parking
- Left-hand turns
- Mid-block left-hand turns

## Participant Questions & Comments

- Does rainy weather play a role in causing crashes? Also, night vs. day?
- How will you address the outcry from business owners?
- Driveways are hard to find at night on Main Street. What will be done to improve this?
- Is there data that shows the new rapid flashing crosswalks have been effective?
- Main Street is nondescript and people just travel through. Will the project address both safety and business economy?
- Will the reduction of truck traffic be considered?
- What can we learn from other communities who have addressed similar safety concerns?
- What role will transit play in this project?
- Could there be the possibility of consolidating driveways on Main Street?
- What is ODOT's role? Can they just say no at the end for the selected infrastructure?
- Do you have origin and destination data?
- Can you explain SB 408 role in the project?
- Is a median a possible outcome?
- How much of an increase in enforcement has occurred?
- As related to medians, have business owners' opinions changed knowing medians are the preferred solution?
- Driver behavior on Main Street changes downtown - have you considered place-making efforts that would slow traffic?
- City can and should do a better job of encouraging a variety of community members to participate in the public process and provide comments at Public Hearings.

## Goals & Objectives Feedback

- Did not receive direct feedback on Goals and Objectives



## Springfield Rotary Club: Outreach Summary

**MEETING DATE:** Wednesday, June 12<sup>th</sup>, 2019

**LOCATION:** Hilton Garden Inn – 3528 Gateway Street, Springfield, OR 97477

**TIME:** 12-1 pm



### In Attendance

#### Staff

Emma Newman, City of Springfield

Brian Barnett, City of Springfield

### Overview and Purpose

This outreach event was held in coordination with the Springfield Board of Rotary Club. This engagement fulfills, in part, the Stakeholder Liaison Opportunities outlined in the Main Street Safety Project: Planning Phase Community Engagement & Communications Plan. Approximately 50 community members were engaged in the outreach process at this event.

The outreach process combined presentation of information with facilitated group discussion. The project was introduced by Emma Newman, City of Springfield, and discussion was led by City staff. Additionally, feedback was sought from these community members on draft Goals and Objectives.

### Outreach Review

The presentation opened with Emma Newman, City of Springfield, asking the participants 'What words describe safety on Main Street for you?' Emma then provided an introduction to the project, outlining the project's importance, purpose, location, and timeline. She then reviewed the community engagement activities that had been employed to date and

described how community feedback would be used throughout the remainder of the planning process. She then shared highlights from Technical Memo #6 (Existing Transportation Conditions) and provided an overview of the draft Goals & Objectives, including how their development was informed by prior community input.

Participants were encouraged to ask questions throughout the presentation, which were recorded by hand by staff. Participants were then guided through group discussion by City staff. The group was also asked a set of questions to gain feedback on the Goals & Objectives, and answers were recorded by hand by staff.

### **Participant Questions**

- What is compliance rate for RRFBs (vehicles & pedestrians)?
- What has been the effect of the posted speed limit reduction?
- Are you considering by-pass options for thru-traffic?
- What are you doing to plan for scooters on the corridor?
- Is there any correlation between the bus schedule and crash trends?
- Are you considering future traffic flow projections?

### **Goals & Objectives Feedback**

- Supportive of designing roadway for all users, including bicyclists.
- Supportive of roundabout intersection treatments.
- Name 'Main Street' should not apply outside of Downtown given lack of 'place-making'.