McVay Highway: Enhanced Corridor

Enhanced Corridors are designed to improve the quality of transit service without major capital investment. The enhancements are intended to reduce transit travel times, improve the convenience and reliability of the service, and increase passenger comfort. For the McVay Highway corridor, possible Enhanced Corridor elements include:

- Transit signal priority at signalized intersections.
- Queue-jumps, most likely to be considered approaching the 30th Avenue and McVay Highway intersection from the north and/or west.
- Evaluation of station spacing to optimize access and travel time. Stations on McVay Highway are already spaced fairly far apart, so there may not be a significant reduction in the number of stops.
- Improved service frequency and span. Currently, the service schedule is oriented to Lane Community College, and operates every 30 minutes on weekdays with no evening or weekend service. Improvements in the frequency and span for service will be largely determined by new development along the corridor that generates additional ridership potential and the need for evening and/or weekend service.
- Enhanced stations, including shelters at key stops.

As part of the earlier study, there was consideration of using Old Franklin on the east side of Interstate 5 instead of McVay Highway, the current bus route on the west side of Interstate 5. The analysis at that time did not point strongly to one option over the other. The current McVay Highway Enhanced Corridor option assumes continued use of McVay Highway. The possible realignment to Old Franklin should be reconsidered if and when there is new development in that area.