

Main Street Project Governance Team

September 26, 2013 3:00pm to 4:00pm

Jesse Maine Room

Meeting Notes

Attendees: Mayor Lundberg (COS), Marilee Woodrow (COS), Mike Dubick (LTD), Ron Kilcoyne (LTD), Stan Biles (Management Solutions), Tom Boyatt (COS), David Reeser (COS), Cody Franz (LTD), Loralyn Spiro (COS), Michael Liebler (COS), Tonja Kling (COS), Linda Pauly (COS), Theresa Brand (LTD), Kristi Krueger (COS), John Evans (LTD), David Helton (ODOT).

Team Charter

Team Charter update was provided. LTD Board Member Michael Dubick's name needs to be corrected on the document.

Main McVay Transit Feasibility Study

Stan discussed findings from this summer's small group conversations, the Willamalane Summer Fair, and the Nick Symmonds Springfield 800 public events. Overall the majority of the comments were positive. Hot topics were safety issues in midtown (i.e. burglary) and aesthetic needs throughout the corridor. Most participants in these events noted that a transit feasibility study is needed.

Mayor Lundberg said the team gets an "A" for warm up to Council. For the upcoming Council and LTD Board presentations, she asked that Stan provide more emphasis about the public events such as Summer Fair, National Night Out and the Nick Symmonds Springfield 800. She further noted that Council and the LTD Board need to know that the responses were more than the 26 invited to the small groups. There were many more random comments at the other public events which were open to all.

Ron, LTD General Manager, wanted to know why people think EMX will reduce parking. Mayor Lundberg said that maybe parking at the transit stations is not enough and that other park and ride locations would likely be needed.

Councilor Woodrow wanted to know where the density comments came from. Staff will look into it and respond to Councilor Woodrow and the Mayor Lundberg. Staff speculated that it may have meant more medium density than high density.

Mr. Biles said one of his goals was to enhance public perception on all sides. Councilor Woodrow expressed she had heard good things about the methodology and process.

Mayor Lundberg mentioned that it is essential for LTD Board President Doris Towery to be involved in future meetings and activities in order to fully capture LTD's opinions on the Governance Team.

Based on the public and stakeholder input received to-date, the Governance Team unanimously recommended to Council to move forward with the Transit Feasibility Study.

Draft Goals

David discussed with the group the process leading to the goals and then opened for discussion.

Main Street themes were important to the development of draft goals. Mayor Lundberg asked that a Goal 5 be added "Create Main Street Identities."

Other Draft Goal edits included: Goal 2, add "and public safety" after "well-being"; and, Goal 3, add "transportation" after "improve."

General consensus reached to move forward.

Project Relationship Chart/Timeline & Website Concept

Loralyn presented a draft Project Relationship Chart / Timeline and website construction. She is working with Cogito to develop the website and branding for the Main Street Projects.

Mayor Lundberg liked the use of colors on the timeline.

Mayor Lundberg inquired about an online survey. She would like this to be looked into more and potentially incorporated into the website. She said that LCOG has done this recently. Loralyn will work on this idea.

David provided copies of the Oregon I-5 / Beltline Interchange Study for the Governance Team to review as an example project decision making process. David noted that this will be discussed more during the October Governance Team meeting.

Tom recommended that staff bring a revised decision making structure straw proposal to the next meeting.

Next meeting, Thursday, October 24m 2013 2:00pm