

Main Street Project Governance Team

February 6, 2013 4:00pm to 5:00pm

Jesse Maine Room

Meeting Notes

Attendees: Tom Boyatt (COS), Ron Kilcoyne (LTD), John Evans (LTD), Gino Grimaldi (COS), Tom Schwetz (LTD), Mayor Lundberg (COS), Marilee Woodrow (COS), Michael Liebler (COS), Linda Pauly (COS), Brian Barnett (COS), Mike Eyster (LTD), Doris Towery (LTD), Niel Laudati (COS), Ellen Teninty (COGITO), Jodi Peterson (COS), and Tonja Kling (COS)

There were no comments on the notes from the January 28, 2013 meeting.

The group went over the changes made to the Protocols document. Tom Boyatt will confirm with Joe Leahy if meetings of this group needs to be published in the newspaper under the Public Notices. Document will be brought back to next meeting after discussion with City Attorney.

Ellen with Cogito discussed the *Draft* First Steps Public Involvement Main Street plan. Liked that the document was very positive but wants to be clear that the need to also find out about what is construed as negative. Topic should be brought up in a positive way. Maybe ask "what do you want us to fix" instead of asking "what is wrong with Main Street". Need to bring up that three public groups (City of Springfield, LTD and ODOT) are working together and good things to come to our community.

The public outreach discussion process will be short, about four weeks. Ellen will facilitate meetings and one member from this committee will also attend. Amy at the City and Jeanne at LTD will help schedule. Mayor wants to be part of the first few discussions. Keep all parties involved and informed.

Gino suggested that information about the public involvement discussions be brought to the Council before the first meeting so the Council is informed. There will be a Communication Packet memo created and given to Council ASAP.

Niel Laudati and Andy Vobora with LTD also need to be prepared to discuss if media calls.

The Ideas List for Early Interviews was discussed. Need East Springfield people added to the list. Geographical analysis of the sample group needs to be complete. Consensus of the group, good sampling would have where, who, and what type of contact. Suggestions to add to the list are: Central Latino Americano, big rigs or freight trucking companies (Sherman Brothers), service stations on Main Street, Albertsons, Safeway, Bi Mart, McDonalds, fast food businesses, Hyland Business Park, Enterprise Rent a Car, employees of Main Street businesses. Doris Towery suggested looking into the Express Bus Committee meeting held at Thurston High School a couple years ago when they were discussing what routes would be eliminated. Had lots of community involvement/concerns in East Springfield. Attendees of that meeting may want to attend.

After outreach group meetings completed, memo will come to committee to determine next steps.

Michael Liebler may also have a list of people to add to the list.

The February 28, 2013 meeting will be rescheduled to accommodate the Scenario Planning presentation by Robert Grow of Envision Utah.