

Main Street Project Governance Team

February 27, 2014 3:00pm to 4:00pm

Jesse Main Conference Room

Meeting Notes

Attendees: Mayor Lundberg (COS), Marilee Woodrow (COS), Mike Dubick (LTD), Doris Towery (LTD), Ron Kilcoyne (LTD), Frannie Brindle (ODOT), Staff: Gino Grimaldi (COS), Tom Boyatt (COS), David Reesor (COS), Tonja Kling (COS), Linda Pauly (COS), Loralyn Spiro (COS), and John Evans (LTD).

I. Final Stakeholder Advisory Committee (SAC) Purpose

Dave Reesor presented the final SAC purpose statement and noted that it will be used for membership solicitation. Marilee asked that staff outreach to as many people as possible and that everyone be considered for the committee.

II. Main-McVay Project Overview and Work Plan Outline

John Evans discussed the project steps and overview to the team and explained the Governance Team's role in the process. The document he provided to all is a roadmap of the process but will be flexible.

III. Main Street Projects Public Events Timeline

Loralyn Spiro introduced herself to the group. She provided a timeline that will be used at the March 6th event and asked for feedback. She explained that the document will be printed out 3 feet by 9 feet long so that everyone can read the text. She also indicated that she'd like to add it to the website. The GT asked to have a link added when you hover over the icon to provide more information (on web). All agreed that they liked how it looked (visually easy to read) and did not want to burden readers with a bunch of details, adding links or hyperlinks would be helpful.

IV. Main Street Corridor Vision Update

Linda Pauly let everyone know about the public outreach event scheduled for March 6th and explained how people were invited to the event. Linda provided a copy of the postcard to everyone. Doris Towery asked if she could get a small version e-mailed to her so she could include it in the Rotary Newsletter that goes out on Tuesday. Loralyn will provide to Doris.

Linda said that they did not do a mass mailing for the event due to cost. Cogito has contacted over 60 businesses and will continue contacting more up until the event. A Press Release went out on Tuesday and another one will be going out soon. The Chamber e-mail list was also used.

Linda showed the renderings received from Jim Waddell and explained how the drawings were created.

V. Next Steps

Next meeting is March 27, 2014 at 3:00pm. John Evans and Dave Reesor plan to have the recruitment completed for the SAC by then and provide the GT with SAC candidates.