

Main Street Project Governance Team

November 18, 2014 1:00pm - 2:00pm

Jesse Maine Meeting Room

Meeting Notes

Attendees: Mayor Lundberg (COS), Marilee Woodrow (COS), Mike Dubick (LTD), G, Angelynn Pierce (LTD), David Helton (ODOT), ex-officio Ron Kilcoyne (LTD). Staff: Tom Boyatt (COS), Tonja Kling (COS), David Reesor (COS) Linda Pauly (COS) and John Evans (LTD). Consultants: Chris Watchie

David Reesor provided e-mail correspondences that we have received regarding the Main-McVay Transit Study with staff responses. He also provided the Eugene Daily News editorial written by Erin Walters regarding the Transit Study.

Staff requested direction from the GT on next steps for public outreach. Chris Watchie with Cogito went over the four options for public outreach. There was discussion on each option and the group decided that the best choice is door to door with a half sheet card stalk four bullet point talking points flyer that could be handed out to businesses. The GT directed staff to include information on the other Main Street projects on the back side of the flyer. Members of the GT will work with staff to schedule times to attend the door to door outreach when their schedule allows. This process will start after Thanksgiving and be completed as soon as possible as to not interfere with people's busy holiday season. During the door to door outreach, staff needs to find out what people's concerns are. It was also suggested that a mailing go out to the property owners since the business owners are sometimes not the same. The Mayor requested that the GT receive a contact list of who is contacted on Main Street so that they can be prepared for potential follow-up questions. Staff will keep the GT updated on their progress.

The *draft* Supplemental Public Outreach Approach was discussed and it was decided that 5 highlighted strategies should be provided to SAC.

John Evans provided a handout on Main-McVay Transit Study: Right-of-Way Needs for Lane Configuration. The GT thought that the tables were a bit confusing. They thought it would be more useful to provide drawings or photographs of each option. Mayor Lundberg suggested that staff take photos or use existing photos on each lane configuration from the metro area so the SAC can visualize the options. The group talked about how the City accommodated concerned citizens in past EmX projects. One example mentioned was past citizen concerns on a specific tree along the EmX corridor (westbound Pioneer Parkway). The City recognized how important the tree was to the surrounding citizens and worked with LTD to change the design to keep the tree. GT members noted that before and after pictures of what was accomplished would be helpful.

The Governance Team will not meet in December. Next GT meeting is scheduled for January 8, 2015 3:00p.m., Jesse Maine Room at Springfield City Hall.