



Main McVay Transit Study

Stakeholder Advisory
Committee Meeting
Wednesday, May 14th, 2014



Main Street – McVay Highway Corridor Overview

- Corridor extending from 69th Street on Main Street to Lane Community College on McVay Highway.
- Overall corridor contains commercial land uses; some residential
- Main Street:
 - Important east-west link
- McVay Hwy:
 - Provides access to I-5 and regional connection to LCC

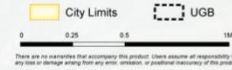
Main Street – McVay Highway Corridor Overview

- 5 Main Street Project Elements:
 - Main Street Visioning
 - **Main-McVay Transit Study**
 - Main Street Pedestrian Crossings
 - Downtown Lighting
 - SmartTrips Main Street
- Other related Project:
 - Franklin Boulevard Redevelopment Project

Website: www.ourmainstreetspringfield.org

DRAFT

Main Street Project Elements



Main-McVay Transit Study

The purpose of the Transit Study is to analyze the need, technical viability, and public support for potential Main Street transit improvements. The Main Street-McVay Corridor follows Main Street from Thurston to Glenwood, and McVay Highway to Lane Community College.



Main Street Corridor Vision Plan

The Main Street Corridor Vision Plan will identify the community's preferred future for the land uses and transportation systems along Main Street, seeking input on ways to:

- Guide future development of mutually supportive land uses and transportation systems to improve corridor conditions and livability;
- Provide enhanced opportunities for successful commerce and corridor redevelopment;
- Increase corridor accessibility to jobs, workforce, education, services, and the ability to accommodate future growth in travel;
- Improve safety and balance mobility for motorists, pedestrians, bicyclists, and transit users.



SmartTrips Main Street

SmartTrips Main Street is a comprehensive individual household and business marketing program aimed at increased biking, walking, use of public transit, and ridesharing through education, incentives, and community outreach and events.

Phase 1: 28th - 48th St
Phase 2: 48th - 62nd St



Downtown Demonstration Project

The Downtown Demonstration Project is an outcome of the Downtown Circulation project. This small project will install several pedestrian-scale decorative posts and LED light fixtures along one block.



Main Street Pedestrian Crossing Project

The Main Street Pedestrian Crossing Project is a collaborative effort between the City of Springfield and the Oregon Department of Transportation to implement the remaining pedestrian crossing projects recommended under the 2010 Main Street Pedestrian Safety Study.

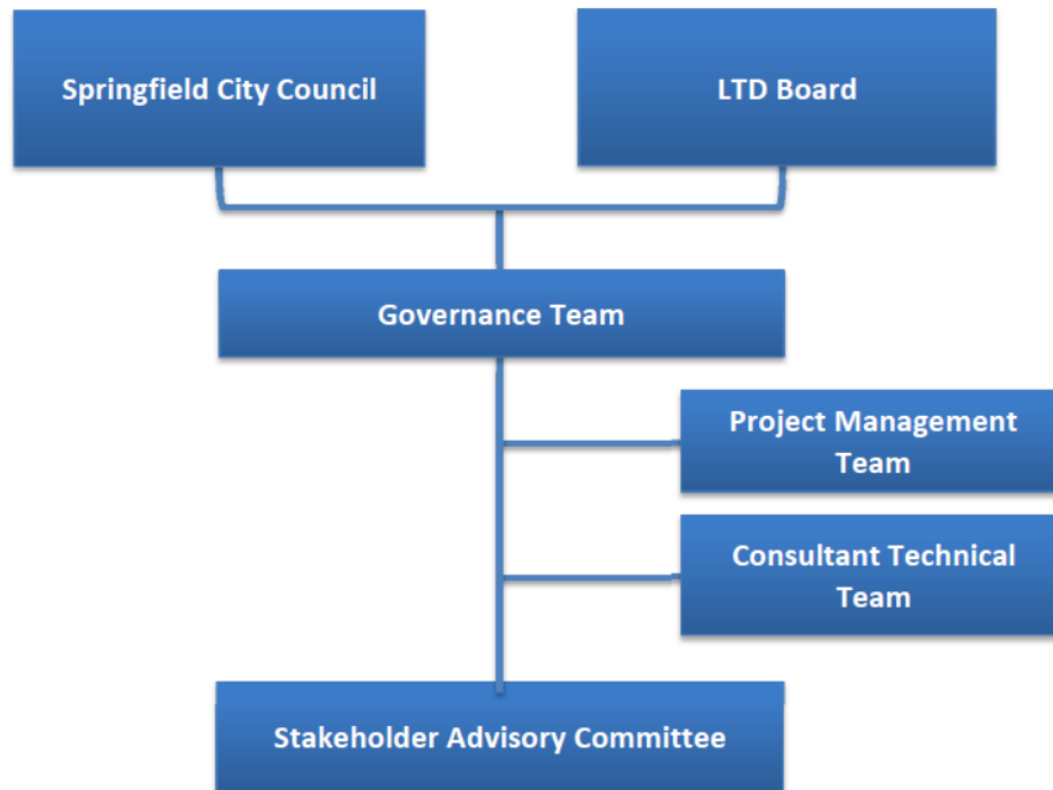


LCC

June 2013

Department of Public Works
Office of Services Division

SAC relationship with other boards / committees



SAC Charge

- ◉ SAC is advisory to the Governance Team
- ◉ Wide range of backgrounds, geographic diversification, and interest in the Project
- ◉ SAC will serve as key public involvement
- ◉ Differences of opinions are expected

SAC membership categories

- Citizens-at-large
- Main-McVay Corridor Businesses / Property Owners
- Our Money Our Transit (OMOT)
- Better Eugene-Springfield Transit (BEST)
- Senior and/or Disabled
- Trucking industry/freight & delivery
- Bicycle/Pedestrian interests
- Lane Community College
- Springfield School District
- ODOT staff

SAC Purpose

1. Review and recommend a **Project Problem Statement, Purpose & Need Statement, project Goals and Objectives** (PNGO) and related evaluation criteria.
2. Review all technical supporting documents on the range of corridor transit options.

SAC Purpose

3. **Review and recommend** to the Governance Team (GT):

- Draft range of **mode alternatives**
- Draft range of **alignment alternatives**
- **Narrowed range of most promising alternatives** to be studied further

Project Purpose

The purpose of the Transit Study is to:

- **analyze the need,**
- **technical viability, and**
- **public support for potential Main Street transit improvements.**



Stakeholder Advisory Committee Summary Schedule

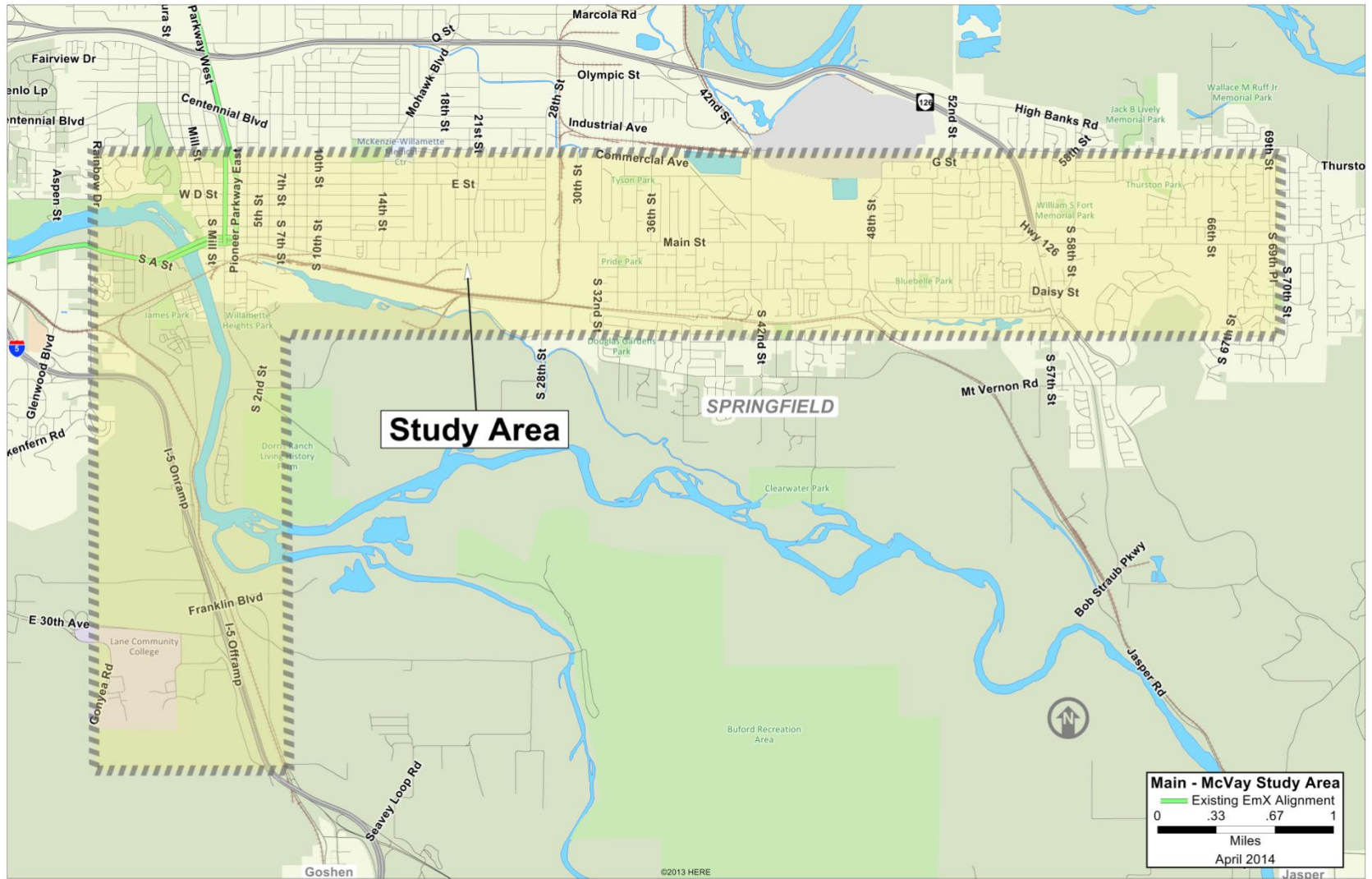
Meeting #	Meeting Date	Meeting #	Meeting Date
SAC 1	May 14	SAC 7	Oct 28
SAC 2	May 27	SAC 8	Nov 18
SAC 3	June 24		<i>NO December Meeting</i>
SAC 4	July 29	SAC 9	Jan 27
SAC 5	Aug 26	SAC 10	Feb 24
SAC 6	Sept 30		

Project Naming Conventions

Project Name	Main-McVay Transit Study	
Previously Used Project Names (Do Not Use, Please)	Main-McVay Transit Improvement Study Main McVay Transit Feasibility Study Main McVay: Improved Transit Feasibility Study	
Key Roadways	Main Street Franklin Boulevard McVay Highway (AKA “Old Franklin Hwy”) South A Street	
Corridor	Main-McVay Corridor	



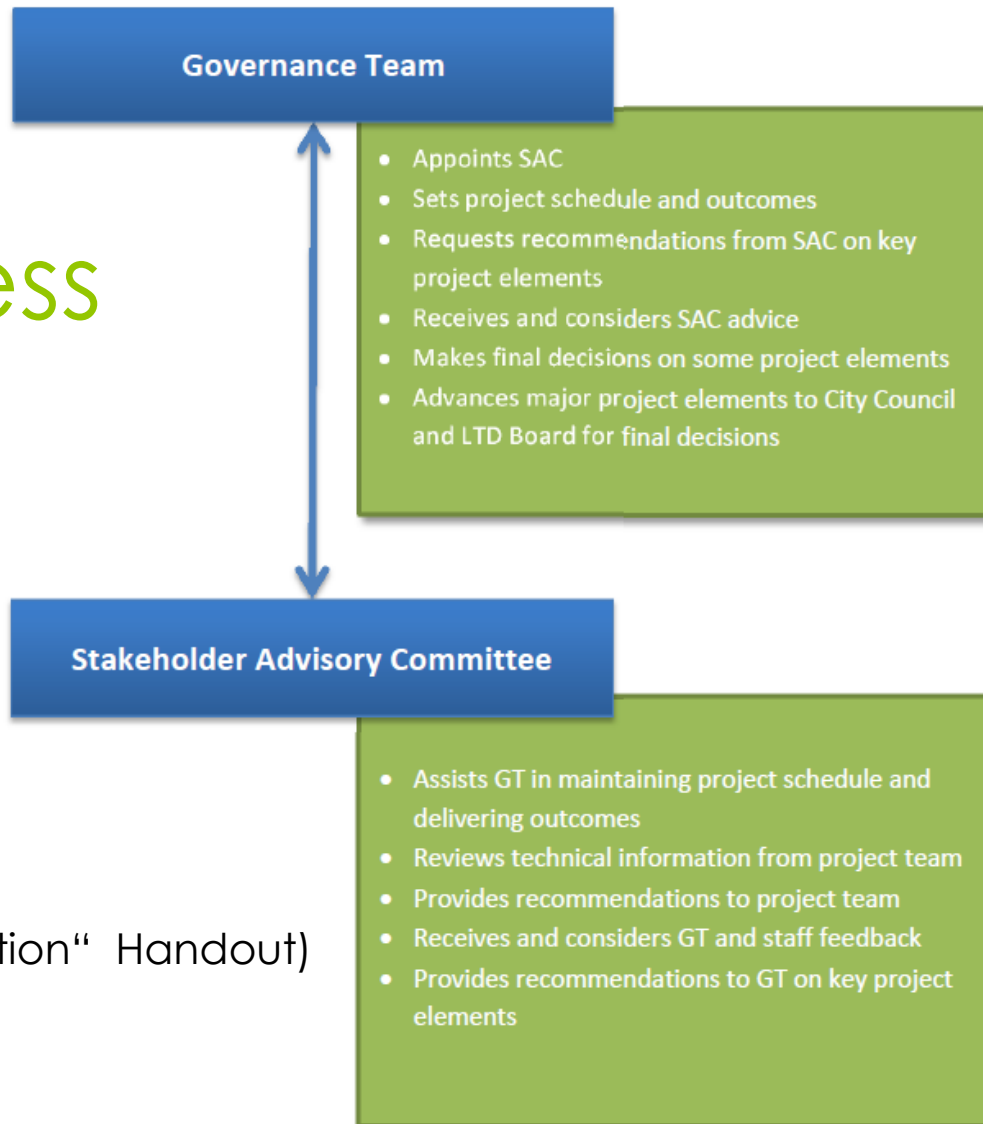
Project Study Area



Study Organization



Process



(Page 3 of
"Project Initiation" Handout)

Key Objectives

(Page 4 of
“Project Initiation” Handout)

- 1** Problem Statement, PNGO, Evaluation Criteria
 - Review Preliminary Draft
 - Suggest Revisions
 - Make Recommendation
- 2** Draft Range of Mode Alternatives
 - Review Mode Screening & Team Recommendations
 - Make Recommendation
- 3** Draft Range of Alignment Alternatives
 - Review Preliminary Draft
 - Workshop - Suggest Revisions
 - Make Recommendation
- 4** Draft Narrowed Range of Alignment Alternatives
 - Review Fatal Flaw Analysis & Team Recommendations
 - Make Recommendation
- 5** Draft Range of Most Promising Alternatives
 - Review Screening Evaluation & Team Recommendations
 - Workshop - Suggest Revisions
 - Make Recommendation

